## **ABSTRACT**

The invention relates to method of reducing the appearance of lines and wrinkles on the skin, which comprises applying to the skin a makeup composition comprising an interference pigment having a blue or violet reflectance, combined with at least one metal oxide pigment. The invention also provides a makeup composition comprising an interference pigment having a blue or violet reflectance, combined with at least one metal oxide pigment and an inorganic, non-matte, non-spherical powder.